

Lynn Reaser, Ph.D. – Biographical Summary
Chief Economist, Fermanian Business & Economic Institute
Point Loma Nazarene University



As a professional economist Dr. Reaser brings extensive experience in the financial services sector with a keen ability to translate complex economic issues into understandable language with relevant and actionable implications. She is skilled at analyzing economic data, modeling, and forecasting and brings an engaging, personal and practical approach to writing and speaking on economic issues to all audiences with a passion towards using economics as a tool to assist people personally and in their enterprises. In her role as Chief Economist for the Fermanian Business & Economic Institute she will be providing actionable economic counsel to PLNU and its stakeholders, guest lecturing, publishing, consulting and public speaking among many responsibilities.

From 1999 to 2009, she served as the Chief Economist for Bank of America Investment Strategies Group, and provided the global and U.S. economic framework for investment strategy for high net-worth, institutional, and brokerage clients, encompassing over \$500 billion under management. In her Bank of America role, she delivered approximately 100 client presentations per year using highly developed quantitative models to analyze data, forecast various economic series, and project the relative performance of various sectors to maximize investment performance. A leading spokesperson for the bank, Dr. Reaser conducted 200-600 media interviews annually, including newspapers, magazines, TV, radio, wire services, and the Internet. She previously served as Barnett Bank's and First Interstate Bank's (Wells Fargo Corporation) Chief Economist. In these roles she furnished economic advice for all of the Bank's various business lines, including consumer finance, commercial real estate, corporate, and wealth management, and built and led an extraordinarily cohesive team of professional economists that advised senior management on tactical and strategic strategies involving all aspects of the corporation.

Dr. Reaser is active in many professional organizations, including serving as a board member and past President of the National Association for Business Economics, an association comprising 2300 of the nation's leading economists in business, academia, and government. She is currently a member of the PLNU business faculty teaching a managerial economics course in the MBA program. In the past year, she has also been a member of the Boston Economic Club and the American Bankers' Association's Economic Advisory Council. Previously, she served on the Governor's Council of Economic Advisors for the State of California; Leadership Florida; was a fiscal advisor to cities of Los Angeles and San Francisco; California's Economic Strategy Panel; Chairman of the Board of Economic Advisors to the Los Angeles Area Chamber of Commerce; President of the Economic Roundtable of Jacksonville; President of the Los Angeles Chapter of the National Association for Business Economics; and member of the Editorial Advisory Board, *Contemporary Economic Policy*. She holds a B.A. in Economics (cum laude) and a M.A. and Ph.D. in Economics, all from the University of California, Los Angeles.