



Tap the \$50 Billion Indian Water Market

India Water Tech Trade Mission

April 22 – 30, 2012

Meet Key Government Decision-Makers and Business Partners

Receive a customized schedule of one-on-one meetings with key contacts in the Indian water market; Meetings with national and state government and local municipal officials; Business briefings by U.S. Embassy staff and leading management consultants; Networking receptions with industry and government.

Exhibit in the U.S. Pavilion at AQUATECH INDIA 2012

Trade Mission includes 60 sq.ft. of exhibition space in the U.S. Pavilion at Aquatech India 2012, India's leading water trade show. Exhibit space is arranged by the WORLD TRADE CENTER San Diego and certified by the International Trade Administration.

Tap into Regional Markets

Expand your market reach to Eastern and Southern India with optional mission segments to Kolkata and Chennai. Additional cost for each add-on segment \$1,500 plus travel, meals and lodging. Kolkata segment includes US Water Tech showcase and match-making meetings. Chennai segment includes attending India Water Expo and match-making meetings.

India Water Market Opportunities

- Indian Water Resources Ministry plans to invest \$50 billion in the Indian water sector over 5 years.
- \$1.27 billion Indian water and waste water treatment market estimated to grow at over 10% annually.
- Fastest growing subsectors include: industrial and waste water treatment; drinking water purification; bottled water; and packaged waste water treatment plants, sanitation and urban water supply; consulting and design services; raw water treatment; sewage water treatment; reverse osmosis, ultrafiltration, electro dialysis.



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SAN DIEGO

www.wtcsd.org/wemi

Delhi & Aquatech India – April 25-27

- SME (< 500 Employees)
- Trade Mission Fees: **\$2,500**
- \$500 for more than 1 participant
- Expenses for travel, lodging, most meals, and incidentals are the responsibility of each mission participant
- **SMEs are eligible for reimbursement of up to \$2,000 in travel costs!**
- Your state may have additional STEP grant funds available to assist you.

Kolkata – April 22-24 **\$1,500**

- Optional addition

Chennai – April 28-30 **\$1,500**

- Optional addition

DEADLINE: March 15, 2012

For Application and More Information:

Hugh Constant

Executive Vice President

hconstant@wtcsd.org



INTERNATIONAL
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U.S.C.S. Certified Trade Mission

Apply Now, Space is Limited!



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