



U.S. Chamber of Commerce Business Delegation to Morocco

Save the Date!

March 20-22, 2012

The U.S. Chamber of Commerce is planning a high-level business delegation to Morocco March 20-22 to meet with senior Moroccan government officials and prominent private sector organizations. The mission will focus on the range of new and exciting business opportunities in Morocco, consistent with government's economic growth and investment priorities. It will begin in Casablanca to highlight industry developments then travel to Rabat to meet with government officials. See the preliminary program below. Meeting times are subject to change prior to arrival.

The Business Delegation fee is \$3,000 per company and \$1,000 per additional delegate and includes:

- Participation in all high-level briefings, tours, press and networking events
- Delegation briefing by U.S. Chamber leadership
- Country overview from the U.S. Ambassador to Morocco Samuel Kaplan
- Two-plus days of highly substantive engagement of influential private sector groups and key government officials, including members of the cabinet
- High-level networking dinner at the Moroccan Investment Development Agency (AMDI)
- Group discount at hotels in both Casablanca and Rabat
- Complete briefing binder on meetings with biographies and market overview
- All breakfast, lunch, reception, ground transportation, and event fees included

The U.S. Chamber of Commerce is the world's largest business federation representing the interest of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations. The Middle East Department of the U.S. Chamber is home to two bilateral business councils and two initiatives. The goal is to promote the commercial relationship between the United States and the Middle East and promote high-level economic and political relationships in both countries.





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U.S. CHAMBER OF COMMERCE

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Preliminary Program

Arrival on the evening of March 19. International flights and hotels in Casablanca.

Day 1 – March 20, Casablanca, Morocco

Private Sector Meetings

- **Delegation Introductory Briefing** (8:00-10:00am) – U.S. Chamber of Commerce and U.S. Foreign Commercial Office
- Tour and site visit of current project in the renewable energy sector – **U.S. Trade & Development Agency project** (10:30-12:00)
- Luncheon and networking with the **American Chamber of Commerce in Morocco (AmCham Morocco)** (12:30-2:00pm) – H.E. Nizar Baraka, Minister of Economy and Finance (TBC)
- **Option 1: Tour of the Casablanca TechnoPark/Near Shore**, Morocco's leading commercial park for the information technology sector (2:30-4:30pm)
- **Option 2: Tour of the Casablanca Financial Center**, Morocco's newly reformed financial district (2:30-4:30pm)
- Dinner with **Confédération Générale des Entreprises du Maroc (CGEM)** (6:00-8:00pm) – Welcome by President of CGEM

Bus departs Casablanca in the morning arriving in Rabat (Time: TBD - 57 miles, roughly 2 hour drive) Hotels in Rabat.





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Day 2 – March 21, Rabat, Morocco

Government Meetings

Day reserved for government meeting with the following proposed officials:

1. Morning briefing with **U.S. Ambassador Samuel Kaplan** (8:00-9:30am)
2. Meeting with **Minister of Industry, Commerce, & New Technologies
Abdelkader Aâmara** (10:00-11:30am)
3. Networking lunch hosted by the **Moroccan American Trade & Investment
Center** (12:00-2:00pm) – **Minister of Agriculture, Rural Development, & Sea
Fisheries Aziz Akhannouch** (TBC)
4. **Panel discussion** (2:00-4:00pm)
 - a. **Moroccan National Agency for Energy Efficiency and the
Development of Renewable Energy (ADEREE) Said Mouline**
 - b. Government official in water sector (TBC)
 - c. Government official in ICT sector (TBC)
5. Networking dinner with **Director General of the Moroccan Investment
Development Agency (AMDI) Mr. Fathallah Sijilmassi** (6:00-8:00pm)





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Day 3 – March 22, Rabat, Morocco

Business Meetings & Site Visits

1. Meeting with **Minister of Energy, Mines, Water & the Environment Fouad Douiri** (9:00 – 10:00a.m.)
2. Meeting with **Moroccan Agency for Solar Energy (MASEN)** (10:30 – 11:30a.m.)
3. Meeting with the **Office of the National Electricity (ONE) for the Wind sector** (12:00 – 1:00 p.m.)
4. Lunch and **Introduction to Site Visits**
5. Site Visit in ICT sector with Hewlett-Packard joint venture with CDG facility (TBC 2:30 -4:00p.m.)
6. Site Visit in the water sector (TBC 2:30 – 4:00p.m.)
7. Meeting with additional agencies as needed (2:30 – 4:00p.m.)
8. **Medina Tour in Rabat** (5:00-7:00 p.m.)

Moroccan Dinner in the Medina





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Bus departs Rabat in the morning arriving in Tangier (Time: TBD roughly 2.5 hour drive)

Day 3 – March 22, Tangier, Morocco (Optional)

Business Meetings & Site Visits

1. Site visit at **Tangier Wind Power** – leading wind farm on coast between Rabat and Tangier (9:30 – 11:00a.m.) Buses will continue thereafter to Tangier.
2. Lunch with the Tangier Chamber of Commerce (TBC) (12:00-1:30p.m.)
3. Site visit at **Tangier Med** and meeting with the **Tangier Port Authority** (2:00 – 4:00p.m.)
4. Site visit at **Tangier Free Zone** (4:30 – 5:30p.m.)

Bus departs Tangier in the evening arriving in Rabat returning to hotels (Time: TBD roughly 2.5 hour drive)

Mission Adjournment in Rabat

