



2012 Economic Outlook Forum Economic Outlook Forum

Sponsorship Opportunities

Title Sponsor \$10,000 (SOLD)

- *Full page ad & company profile in publication*
- *2 tables of ten*
- *2012 Forecast Publication for all guests*
- *Prominent placement of logo on forum marketing materials*
- *Prominent placement of logo on PLNU website*
- *Prominent placement of logo on presentation slide*
- *Private lunch w/ Dr. Reaser and up to 12 guests or local speaking fee waived for private event plus 2 pg. Executive Summary handout of presentation for guests*
- *Prominent recognition and logo placement in media partner ad/event announcement*
- *Recognition of Sponsorship at event*

Platinum Sponsor \$7,000

- *Full page ad & company profile in publication*
- *2 tables of ten*
- *2012 Forecast Publication for all guests*
- *Prominent placement of logo on forum marketing materials*
- *Prominent placement of logo on PLNU website*
- *Prominent placement of logo on presentation slide*
- *Private lunch w/ Dr. Reaser and up to 6 guests or local speaking fee waived for private event*
- *Logo placement in media partner ad/event announcement*

Gold Sponsor \$5,000

- *Full page ad in publication*
- *1 table of ten*
- *2012 Forecast Publication for all guests*
- *Prominent placement of logo on forum marketing materials*
- *Prominent placement of logo on PLNU website*
- *Prominent placement of logo on presentation slide*
- *Private lunch w/ Dr. Reaser and up to 6 guests*
- *Logo placement in media partner ad/event announcement*

Silver Sponsor \$3,000

- *½ page ad in publication*
- *1 table of ten*
- *2012 Forecast Publication for all guests*
- *Prominent placement of logo on forum marketing materials*
- *Prominent placement of logo on PLNU website*
- *Logo on presentation slide*
- *Logo placement in media partner ad/event announcement*

Full page ad \$3,000

- *Full page ad in publication*
- *1 table of ten*
- *2012 Forecast Publication for all guests*

½ page ad \$2,000

- *½ page ad in publication*
- *1 table of ten*
- *2012 Forecast Publication for all guests*

¼ page ad \$1,500

- *¼ page ad in publication*
- *1 table of ten*
- *2012 Forecast Publication for all guests*

Table sponsorship \$850

- *Table of ten*
- *2012 Forecast Publication for all guests*
- *Company name listed in publication*

Alum Table sponsorship \$750

- *Table of ten*
- *2012 Forecast Publication for all guests*
- *Company name listed in publication*